

Confident. Committed. Contrarian.



DREMAN CONTRARIAN VALUE INVESTMENT APPROACH



The Contrarian Value Investment Approach

- Definition and history
- Evidence of long-term performance
- Why investors fail to recognize the benefits



What is the contrarian value approach?

■ Contrarian, or value, investors:

- ☐ Try to identify investment opportunities that are not necessarily recognized by the majority of other investors
- □ Look for financially solid companies that may be temporarily out of favor with the market
- Seek stocks that are priced low relative to their earnings



The evolution of the contrarian value approach

1934

Benjamin Graham and David Dodd write *Security Analysis*, widely considered the definitive textbook for value investing.

1949

Benjamin Graham writes *The Intelligent Investor.*

1965

After working with Graham for several years, Warren Buffett goes into business for himself, eventually purchasing Berkshire Hathaway.

1979

David Dreman writes in Contrarian Investment Strategy, "Take advantage of the high rate of analyst forecast error by simply investing in out-of-favor stocks."

David Dreman starts writing a regular *Forbes* column called "The Contrarian."

2005

Jeremy Segal writes in The Future for Investors that the key to long-term investment success is investing in established companies selling at low prices that pay healthy dividends.

1930

1940

1950

1960

1970

1980

1990

2000

2005

1977

David Dreman writes in *Psychology and the Stock Market* that investor psychology (i.e., emotion) is the biggest determinant of stock prices.

1992

Eugene Fama and Kenneth French find that there is a "value premium" built into the market.

1998

Amid the growth bubble, David Dreman writes in *Contrarian Investment Strategies: The Next Generation,* "Buy solid companies currently out of market favor, as measured by their low P/E, P/CF or P/B ratios, or by their high yields."



Traditional definition of "value"

- ■Traditionally, value stocks have been considered stocks that are represented by the Russell 1000 Value Index (in contrast to the growth stocks, which are represented by the Russell 1000 Growth Index)
- ■Russell 1000 Value Index: An unmanaged index that consists of stocks with lower P/B ratios and lower forecasted-growth values.
- ■Russell 1000 Growth Index: An unmanaged index that consists of stocks with higher P/B ratios and higher forecasted-growth values.
- ■You cannot invest directly in an index.





Redefining "value"

 Nearly half of the stocks in the Russell 1000 Value Index and Russell 1000 Growth Index overlap

668 301 627 stocks in Value Index only stocks in both indices stocks in Growth Index only

Contrarian value strategies define value differently: The real "value" is at the extreme: low P/E, low P/B, low P/CF and high dividend yield.

Lowest 20% P/E Value is at the extreme

Middle 60% P/E Neither growth nor value

Highest 20% P/E Growth is at the extreme

Source: Factset, as of 12/31/10. Performance is historical and does not guarantee future results.



Low-P/E stocks have historically outperformed the market and/or high-P/E stocks

- Cumulative returns
- Annualized returns
- Over calendar years
- Over decades
- In down markets
- After bear markets
- The market = the Standard & Poor's 500 Composite (S&P 500), an unmanaged index that is widely considered to be representative of the market as a whole. You cannot invest directly in an index.

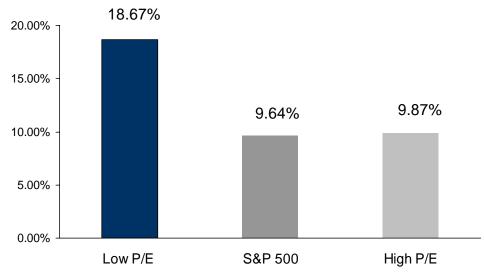




Annualized performance as of 12/31/10

■ Investment strategies that employ low P/E ratios have outperformed the S&P 500 over nine annualized periods

50-year average annual return, 12/31/60 to 12/31/10



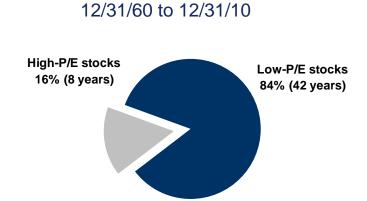
Annualized				
Period	High	Low	S&P	
(years)	P/E	P/E	500	
1	31.45%	25.15%	15.05%	
3	3.07%	5.39%	-2.86%	
5	5.48%	4.06%	2.29%	
10	9.62%	15.72%	1.41%	
15	9.03%	16.12%	6.76%	
20	11.98%	19.15%	9.14%	
25	9.14%	15.92%	9.78%	
30	8.51%	18.26%	10.58%	
40	10.50%	18.60%	10.02%	

- •Sources: Kenneth French and Dreman Value Management, as of 12/31/10.
- •Performance is historical and does not guarantee future results. This graph and table are for illustrative purposes only and do not represent any Dreman fund.
- •Dreman Value Management calculated returns for the time periods stated using Kenneth French monthly performance data. S&P data are provided by INFORMAIS.



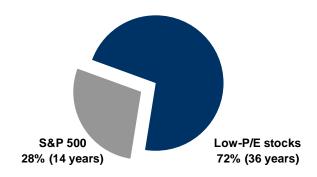
Calendar-year performance as of 12/31/10

■ Low-P/E stocks have outperformed the S&P 500 and high-P/E stocks in more that 70% of calendar years over the past 50 years



Low-P/E vs. high-P/E stocks,



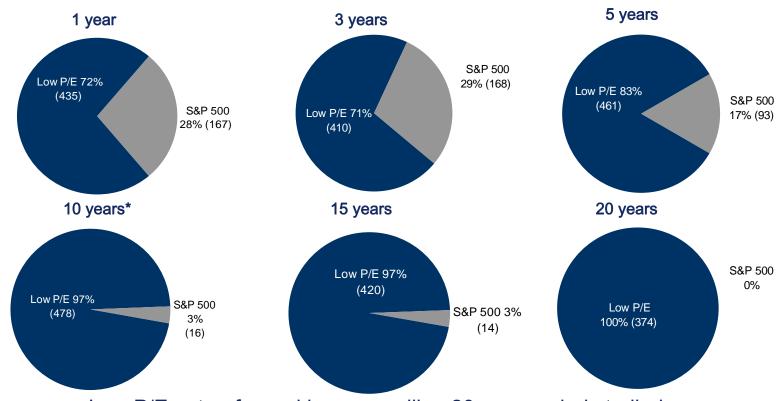


- •Sources: Kenneth French and Dreman Value Management as of 12/31/10.
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Long-term performance evidence

Rolling periods 12/1959-12/2010



Low P/E outperformed in every rolling 20-year period studied

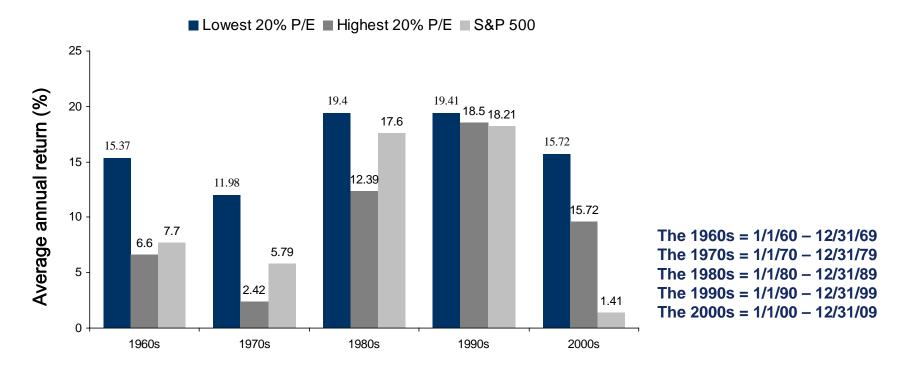
[•]Sources: Dreman Value Management, INFORMAIS. and mba.tuck.dartmouth.edu, as of 12/31/10. Performance is historical and does not guarantee future results. These pie charts are for illustrative purposes only and do not represent any Dreman fund. Dreman Value Management calculated average annual returns for the time periods stated using Kenneth French monthly performance data. S&P data is provided by INFORMAIS.





Decades, last 50 years as of 12/31/09

■ Low-P/E stocks have outperformed the S&P 500 and high-P/E stocks in each of the last 5 decades



Sources: Kenneth French and Dreman Value Management, as of 12/31/10.

Performance is historical and does not guarantee future results. This graph is for illustrative purposes only and does not represent any Dreman fund.

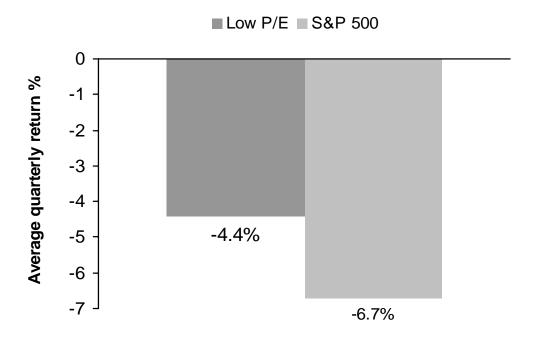
Dreman Value Management calculated returns for the time periods stated using Kenneth French monthly performance data.





In down markets as of 12/31/10

■ Low-P/E stocks have outperformed the S&P 500 in 50 down market quarters (out of 160 total quarters) over the past 40 years (1970–2010)



Sources: Kenneth French and Dreman Value Management, as of 12/31/10.

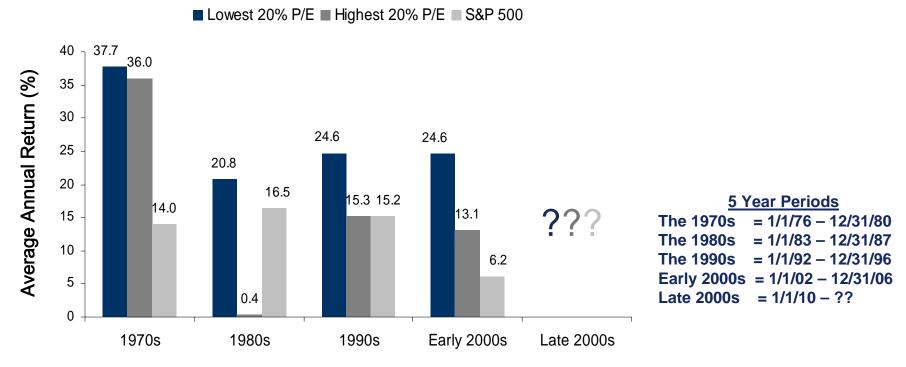
Performance is historical and does not guarantee of future results. This chart is for illustrative purposes only and does not represent any Dreman fund.





Post-Recession Periods

- Low-P/E stocks have outperformed the S&P 500 and High P/E stocks in every post-recession period since 1970
 - 5 year average annual returns after each recession



Sources: Kenneth French and Dreman Value Management, as of 12/31/10.

Performance is historical and does not guarantee of future results. This chart is for illustrative purposes only and does not represent any Dreman fund.





Bear markets as of 12/31/10

■ For 10 of 12 years following the last sustained bear market, in 1973 and 1974, low-P/E stocks outperformed high-P/E stocks—is history repeating itself?

	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986
Low P/E	-30.3	-22.8	75.79	64.22	29.3	28.34	37.99	31.56	18.04	39.81	47.75	14.35	36.9	19.72
High P/E	-37.9	-28.4	67.75	34.52	13.8	25.37	49.05	62.75	-10.5	19.21	29.06	-20.6	18.81	-1.89

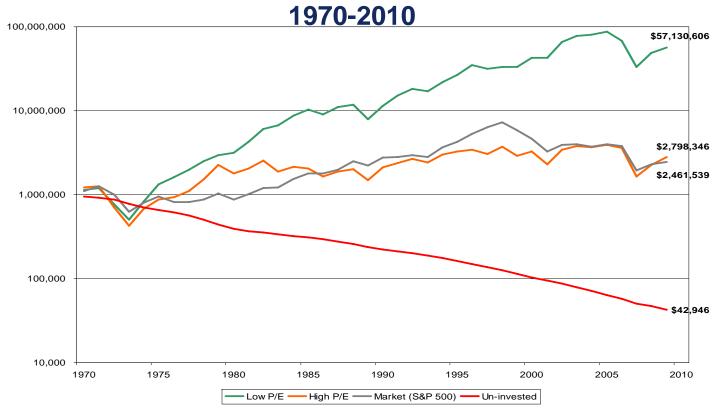
2000-2004 bear market and after—is history repeating itself?

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Low P/E	9.84	38.28	7.75	63.15	27.2	14.05	17.92	-11.6	-39.4	54.37	25.15
High P/E	-11.4	21.39	-22.11	57.25	20.2	7.39	17.18	1.77	-42.9	45.87	31.45

- •Sources: Kenneth French and Dreman Value Management, as of 12/31/10.
- •Performance is historical and does not guarantee future results. These tables are for illustrative purposes only and does not represent any Dreman fund.
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Growth of \$1,000,000 (Inflation Adjusted Alternate CPI)



Performance is historical and does not guarantee future results. These charts are for illustrative purposes only and do not represent any Dreman fund. Dreman Value Management calculated returns for the time periods stated using Kenneth French monthly performance data.

Un-invested returns are calculated using adjusted alternate CPI from Shadowstats.com. The SGS Alternate CPI is net of methodological changes - including the shift to geometric weighting and the shift to owners' equivalent rent -- since the early 1980s that were introduced so as to depress reported inflation, moving the concept of the CPI away from being a measure of the cost of living needed to maintain a constant standard of living.



Why investors fail to recognize the benefits

- Over-diversification
- The number of growth funds vs. value funds
- The composition of traditional growth and value indices





Investors have embraced overdiversification

■Over the past three decades, common growth and value investing strategies have evolved—from "have one or the other" to "have both"

1980s to early 1990s

Mid to late 1990s to today

"Growth shop" or "value shop"

Investment firms were either all growth or all value

Investment firms argued for one style over the other

Need both for balance

Styles are cyclical and alternate

One style is not better than the other

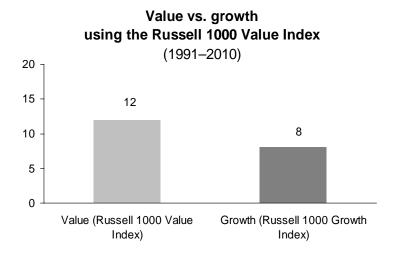
Diversification rules! Own everything just in case!

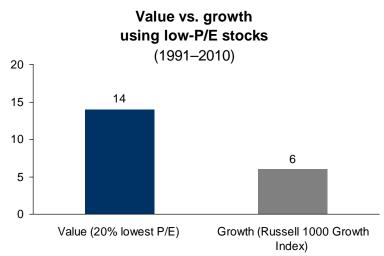




Low-P/E stocks have outperformed the Russell 1000 Growth Index more often than traditional value stocks have

Number of calendar years of outperformance



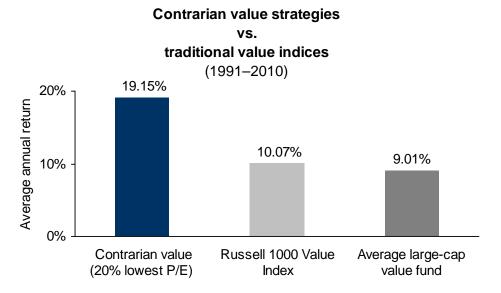


- •Sources: Kenneth French and Dreman Value Management as of 12/31/10.
- •Performance is historical and does not guarantee future results. These charts are for illustrative purposes only and do not represent any Dreman fund.
- •Dreman Value Management calculated returns for the time periods stated using Kenneth French monthly performance data. Russell 1000 Value Index data and Russell 1000 Growth Index data are provided by Factset.



Contrarian value strategies beat traditional value strategies

■ Low-P/E stocks outperformed the Russell 1000 Value Index and the average large-cap value fund over the past 20 years



- •Sources: Kenneth French, Dreman Value Management and Morningstar, Inc., as of 12/31/10.
- •Performance is historical and does not guarantee of future results. This chart is for illustrative purposes only and does not represent any Dreman fund.

Dreman Value Management calculated returns for value funds using Kenneth French data. Russell 1000 Value Index data are provided by Factset. Large-cap value fund data represent the average return of all funds that fall within the Morningstar Large Value category. Morningstar returns assume reinvestment of dividends and, unlike fund returns, do not reflect any fees or expenses. It is not possible to invest directly in a Morningstar category.





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Leading economist Kenneth French identified a universe of stocks consisting of all stocks registered on the New York Stock Exchange, the American Stock Exchange and the Nasdaq. Kenneth French then sorted stocks into groups: The top 20% are those with the highest P/E ratios, representing the universe of expensive stocks. The bottom 20% are those with the lowest P/E ratios, representing the universe of cheap stocks. Dreman Value Management calculated the average annual returns for these stocks over the time periods stated using the monthly performance data provided by French.

Price Earnings Ratio (P/E) is the price of the stock divided by its earnings per share.

Dreman Value Management's universe returns do not reflect payment of any expenses, fees or sales charges an investor would pay to purchase the securities that the universe represents; such costs would lower performance.





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